# Business Jet *interiors* International

WWW.BUSINESSJETINTERIORSINTERNATIONAL.COM

JANUARY 2020

GULFSTREAM REVEALS ALL ABOUT ITS INNOVATIVE NEW FLAGSHIP, THE G700

IFEC INNOVATIONS Industry experts outline the latest developments in voice control, OLED panels, li-fi and more PILATUS PC-12 NGX All the details of the cabin created for the newest incarnation of the single-engine turboprop AUTOMOTIVE SEATS What ideas can the aviation world glean from the coolest seat trends seen in luxury cars?

-zone

## Bright young things

This playful and feminine design was created by Winch Design (WD) for a young Instagram-famous client, who contacted the firm earlier in 2019 after spending time on a yacht designed by the company. Amongst other things, the client asked WD to look at the refit of her Global 5000, which was due for maintenance. She wanted a departure from standard finishes, an interior that reflected her personality and lifestyle. The initial brief was very open, although the layout was to remain unchanged.

Some of the design team had recently returned from Miami, Florida, inspired by the historic art deco district and Wynwood Walls, beaches and nightlife. "We pitched the idea of basing the project around Miami Deco, drawing on the palette of soft pastels – corals and teals – from the buildings, hues inspired by the ocean and sky, and adding in a touch of glamour to reflect South Beach at night," says Greig Jolly, associate at WD. "A new, younger generation of business jet owners want something different. They covet individuality and aren't afraid to make a statement."

The image shown is from the original concept pitch. "The design has developed a little since then and a few elements may not make it through to production," says Jolly. "But as the aircraft can only be out of service for a short period of time it was important to ensure that although the design is visually very creative, there is nothing that would pose a certification problem or require significant engineering to realise. We have extensive experience of private aviation completions to draw on so we know what can and can't be done."

Many of the materials are already available on the market. "We have a network of trusted suppliers with whom we work closely to develop custom finishes," adds Jolly.

He notes that the ceiling lighting feature probably won't make it through to the final design and there are already some discussions regarding upgrading the IFE. "Currently we are finalising a few details of the design – the client is very particular about exact colour tones – and preparing a package of information for tender," says Jolly. "At the last presentation, the client requested a full virtual reality (VR) walkthrough of the cabin, so with our in-house CGI team we're busy creating the cabin in VR ahead of seeing the client again."

### MARILYN MURAL

The pop art mural of Marilyn Monroe is a nod both to the client's love of fashion, and the graffiti murals of Miami's Wynwood district.

#### WOOL HEADRESTS

The headrests are upholstered in hand-woven lamb's wool. "This is quite unlike anything we've done before," says Greig Jolly. "Pilots often use sheepskin covers on their seats, so it's a playful nod to aviation traditions. Wool is also hypoallergenic and doesn't irritate sensitive skin or inflame allergies and of course, it's environmentally friendly and renewable."



#### MIAMI COAST CARPET

The carpet is inspired by aerial views of the Miami coastline and has a graduated design. "As you move down the cabin, shades of blue transition to creams then pinks to create an abstract artwork beneath your feet," says Greig Jolly. "Bamboo silk is another natural and sustainable material, that also feels wonderful to touch."